

CITY COUNCIL ADVISORY COMMITTEE MEETING



Meeting Agenda

Regular Meetings- 1st Thursday March, June, September, December

Thursday, September 4, 2025

6:00 PM

Council Chambers 9700 Seventh Avenue Hesperia, CA 92345

City Council Advisory Committee Members

Committee Chair, Cody Gregg

Committee Vice Chair, Arley Arsineda

Committee Member, Kelly Gregg

Committee Member, Letty Cisneros

Committee Member, Greg Lugo

Council Member Chris Ochoa, Council Liaison

Rachel Molina, City Manager



NOTE: In compliance with the Americans with Disability Act, if you need special assistance to participate in this meeting, please contact the Recording Secretary, Yvonne Kliewer at (760) 947-1028. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.



City of Hesperia

Meeting Agenda

City Council Advisory

Thursday, September 4, 2025

6:00 PM

Council Chambers

REGULAR MEETING AGENDA
HESPERIA CITY COUNCIL ADVISORY COMMITTEE
9700 Seventh Ave., Hesperia, CA 92345

CALL TO ORDER - 6:00 p.m.

- A. Pledge of Allegiance
- B. Invocation
- C. Roll Call

PUBLIC COMMENTS

Please complete a "Comment Card" and give it to the Secretary. Comments are limited to three (3) minutes per individual. State your name for the record before making your presentation. This request is optional, but very helpful for the follow-up process.

Under the provisions of the Brown Act, Members are prohibited from taking action on oral requests. However, Members may respond briefly or refer the communication to staff.

CONSENT CALENDAR

- 1. Page 3 Consideration of the June 5, 2025 City Council Advisory Committee Draft Meeting Minutes

Recommended Action:

It is recommended that the City Council Advisory Committee approve the Draft minutes from the Regular Meeting held June 5, 2025.

Staff Person: Administrative Secretary Yvonne Kliever

Attachments: [Draft Minutes 060525.pdf](#)

ITEMS FOR CONSIDERATION

2. Page 5**Neighborhood Pride Enhancement Program Honoree Selection****Recommended Action:**

It is recommended that the City Council Advisory Committee (CCAC) review nominations and select an honoree for the City's Neighborhood Pride Enhancement Program.

Staff Person: Management Analyst Jacquelyn Castillo

Attachments: [SR CCAC Neighborhood PEP Honoree Selection September 2025.docx](#)
[Attachment 1 - Neighborhood Pride Enhancement Program Nominees.pdf](#)

COMMITTEE MEMBER AND STAFF COMMENTS

Committee Members and/or staff may make comments of general interest to the Committee.

ADJOURNMENT

I, Yvonne Kliewer, City Council Advisory Committee Secretary for the City of Hesperia, California do hereby certify that I caused to be posted the foregoing agenda on Wednesday, August 27, 2025 at 5:30 p.m. pursuant to California Government Code §54954.2.



Yvonne Kliewer
City Council Advisory Committee Secretary

ITEMS FOR CONSIDERATION

PowerPoint presentation was given by Jacquelyn Castillo, Management Analyst, and questions were addressed that committee members asked.

2. Pride Enhancement Program Honoree Selection**Recommended Action:**

It is recommended that the City Council Advisory Committee (CCAC) review nominations and select an honoree for the City's Pride Enhancement Program.

Sponsor: Management Analyst Jacquelyn Castillo

A motion was made by Committee Member K. Gregg, seconded by Committee Member Arsineda, that this item be approved with nomination number three as the winner and number two is the runner-up. The motion carried by the following vote:

Aye: 4- Committee Member C. Gregg, Committee Member Arsineda, Committee Member K. Gregg and Committee Member Lugo

Nay: 0

Absent: 1 - Committee Member Cisneros

COMMITTEE MEMBER AND STAFF COMMENTS

Committee Members and Council Member Ochoa offered comments of gratitude to staff and it was suggested that different vendors be chosen for the awarded gift cards.

ADJOURNMENT

Chair C Gregg adjourned the meeting at 8:20 pm.

*Yvonne Kliewer
City Council Advisory Committee Secretary*

City of Hesperia
STAFF REPORT



DATE: September 4, 2025
TO: Chair and Board Members, City Council Advisory Committee
FROM: Rachel Molina, City Manager
BY: Jacquelyn Castillo, Management Analyst
SUBJECT: Neighborhood Pride Enhancement Program Honoree Selection

RECOMMENDED ACTION

It is recommended that the City Council Advisory Committee (CCAC) review nominations and select an honoree for the City's Neighborhood Pride Enhancement Program (NPEP).

BACKGROUND

The NPEP recognizes and rewards Hesperia residents for contributing to the aesthetic appeal of the community by improving or enhancing their home's curb appeal. It encourages residents to take pride in their homes, neighborhood, and the community of Hesperia.

ISSUES/ANALYSIS

Hesperia residents are encouraged to nominate neighbors who have enhanced the exterior of their home with features such as manicured landscaping, drought-tolerant landscaping, rock-scaping, flowers and trees, driveway resurfacing, window enhancements, attractive exterior paint, or overall curb appeal. One honoree is selected at each quarterly CCAC Meeting, and the winning nominee receives \$1,000 in gift cards, a NPEP yard sign, and community recognition.

FISCAL IMPACT

Funding for the Neighborhood Pride Enhancement Program is included in the Fiscal Year 2025-26 budget in account 100.07.200.0000.7880.

ALTERNATIVE(S)

1. Provide alternative direction to staff.

ATTACHMENT(S)

1. Attachment 1 – Neighborhood Pride Enhancement Program Nominees

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Nomination:	#1
Reason for Nomination:	<p>After having the home painted in 2022, we had to have the septic tank replaced in 2023 which took a toll on our home's curb appeal. We had no plants growing in the front yard and looked at many examples of desert friendly landscaping while including colorful flowers. We added a row of rose bushes along the left privacy fence, repurposed a round planting area on the west side with desert plants surrounded by DG, added a planter area along the right privacy fence, a dry creek bed with plants surrounding Arizona river rock, Mexican Beach Rock, and a center boulder. Then we added plants surrounded by rock beside the house on the left and right side. Finally, we added a round planter in the center and rocked the entire yard for a clean look. Before landscaping I repainted the wishing well built years ago to match the home's new colors.</p> <p>Two of the local neighborhood walkers stopped by to compliment our new look and one said that it made her feel happy when she walked by.</p>

BEFORE





AFTER





Nomination:	#2
Reason for Nomination:	<p>This 1961 single family residence was purchased in 2018 by the current owners. Since the purchase, the new homeowners have completely transformed the curb appeal of this house. The original, outdated, beige house was re-color coated, and the house is now gray. A new roof, new loft windows, a new front door, and a new garage door were installed. The landscape design of the yard was completely upgraded. The previous patched, asphalt driveway was removed. A new cement driveway was installed, and the driveway approaches were replaced. The dead trees in the yard were removed and the yard was rock-scaped. Drought-tolerant plants including red yucca, hot pink bottlebrush, and lavender were planted. A new flag pole and a new mailbox were installed along with solar lighting that helps softly illuminate the house at night. The complete transformation of this residence shows the pride these owners have in the curb appeal of their home. The improvements they have made to their house and yard makes them deserving recipients of the City of Hesperia's Pride Enhancement Program.</p>

BEFORE



AFTER

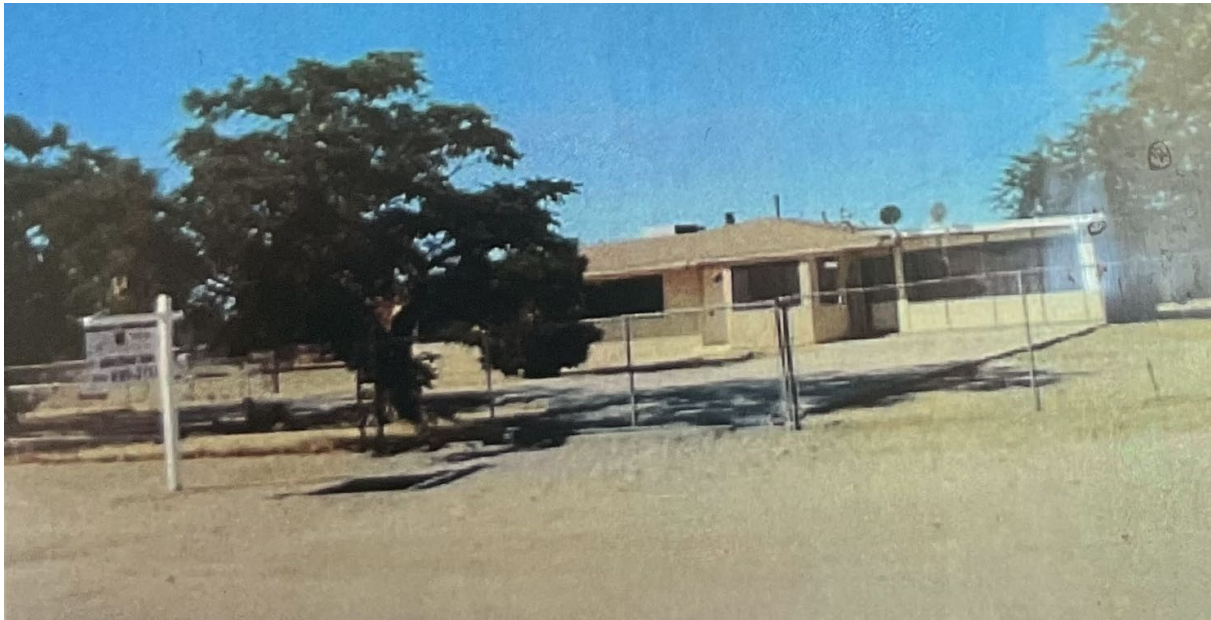






Nomination:	#3
Reason for Nomination:	I am nominating my home for the Pride Enhancement Program because it is an oasis in the middle of the desert. It is an oasis for insects, lizards, birds and on one occasion a toad. I call my style chaos gardening because I have no plan but to make my garden a haven for our family and the wildlife that thrives and depends on it.

BEFORE



AFTER



