

CITY COUNCIL ADVISORY COMMITTEE SPECIAL MEETING



Meeting Agenda

**Regular Meetings- 2nd Wednesday
January, April, July and October**

Wednesday, October 27, 2021

6:00 PM

Council Chambers
9700 Seventh Avenue
Hesperia, CA 92345

City Council Advisory Committee Members

**Bob Stine, Chair
Rudy Rodriguez, Vice Chair
Don Bartz
Earl Hodson V
Ken Price**

**Council Member Brigit Bennington,
Council Liaison
Nils Bentsen, City Manager**

Documents produced by the City and distributed less than 72 hours prior to the meeting regarding any item on the agenda will be made available in the City Clerk's office located at 9700 Seventh Avenue during normal business hours or on the City's website.



NOTE: In compliance with the Americans with Disability Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (760) 947-1007 or (760) 947-1026. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility.

AGENDA
HESPERIA CITY COUNCIL ADVISORY COMMITTEE
9700 Seventh Ave., Council Chambers, Hesperia, CA 92345

As a courtesy, please silence your cell phones, pagers, and other electronic devices while the meeting is in session. Thank you.

Prior to action of the City Council Advisory Committee, any member of the audience will have the opportunity to address the legislative body on any item listed on the agenda, including those on the Consent Calendar. PLEASE SUBMIT A COMMENT CARD TO THE SECRETARY WITH THE AGENDA ITEM NUMBER NOTED.

CALL TO ORDER - 6:00 PM

- A. Pledge of Allegiance**
- B. Invocation**
- C. Roll Call**

PUBLIC COMMENTS

Please complete a "Comment Card" and give it to the Secretary. Comments are limited to three (3) minutes per individual. State your name for the record before making your presentation. This request is optional, but very helpful for the follow-up process.

Under the provisions of the Brown Act, Members are prohibited from taking action on oral requests. However, Members may respond briefly or refer the communication to staff.

CONSENT CALENDAR

- 1. Page 3** Consideration of the March 10, 2021 City Council Advisory Committee Draft Meeting Minutes

 Recommended Action:

 It is recommended that the City Council Advisory Committee approve the Draft minutes from the Regular Meeting held March 10, 2021.

 Staff Person: Assistant City Clerk Erin Baum
 Attachments: Attachment 1 - Draft Minutes

ITEMS FOR CONSIDERATION

2. Page 5

Pride Enhancement Program Honoree Selection

Recommended Action:

It is recommended that the City Council Advisory Committee (CCAC) review nominations and select an honoree for the City's Pride Enhancement Program.

Staff Person: Community Relations Specialist Marissa Pereyda

Attachments: SR CCAC PEP Honoree Selection 10-27-2021


Attachment 1 - Pride Enhancement Program Nominees

COMMITTEE MEMBER AND STAFF COMMENTS

Committee Members and/or staff may make comments of general interest to the Committee.

ADJOURNMENT

I, Yvonne Kliwer, Hesperia City Council Advisory Committee Secretary for the City of Hesperia, California do hereby certify that I caused to be posted the foregoing agenda on Thursday, October 21, 2021 at 5:30 p.m. p.m. pursuant to California Government Code §54954.2.



Yvonne Kliwer

Hesperia City Council Advisory Committee Secretary



City of Hesperia
Meeting Minutes - Draft
City Council Advisory Committee

City Council Chambers
9700 Seventh Ave.
Hesperia CA, 92345

Wednesday, March 10, 2021

6:00 PM

CALL TO ORDER - 6:02 p.m.

A. Pledge of Allegiance

Committee Member Hodson led the Pledge of Allegiance

B. Invocation

Chair Stine led the Invocation

C. Roll Call

Present: 4 – Chair Stine, Committee Member Earl Hodson, Committee Member Bartz and Committee Member Rodriguez

D. Committee Reorganization

Bob Stine will remain as Committee Chair; Committee Member Rudy Rodriguez will serve as Vice Chair.

PUBLIC COMMENTS

Public Comments were opened at 6:05

There were no Public Comments

Public Comments were closed at 6:05

CONSENT CALENDAR

1. Consideration of the March 19, 2020 City Council Advisory Committee Draft Meeting Minutes.

A motion was made by Committee Member Bartz, seconded by Committee Member Hodson, that this item be approved. The motion carried by the following vote:

Aye: 3 - Committee Member Hodson, Chair Stine and Committee Member Bartz

Nay: 0

Abstain: 1 - Vice Chair Rodriguez

ITEMS FOR CONSIDERATION

2. 2020-2021 Community Assistance Program (CAP) Final Ranking Recommendations.

A motion was made by Committee Member Rodriguez, seconded by Committee Member Stine, that this item be approved and forwarded to the City Council for award. The motion carried by the following vote:

Aye: 4 - Committee Member Hodson, Committee Member Stine, Committee Member Bartz and Committee Member Rodriguez

Nay: 0

COMMITTEE MEMBER AND STAFF COMMENTS

Committee Members thanked staff and commented on various items.

ADJOURNMENT

Chair Stine adjourned the meeting at 6:58 pm.

Erin Baum
Hesperia City Council Advisory Committee Secretary

City of Hesperia STAFF REPORT



DATE: October 27, 2021

TO: Chair and Board Members, City Council Advisory Committee

FROM: Nils Bentsen, City Manager

BY: Rachel Molina, Deputy City Manager
Marissa Pereyda, Community Relations Specialist

SUBJECT: Pride Enhancement Program Honoree Selection

RECOMMENDED ACTION

It is recommended that the City Council Advisory Committee (CCAC) review nominations and select an honoree for the City's Pride Enhancement Program.

BACKGROUND

The Pride Enhancement Program (PEP) recognizes and rewards Hesperia residents for contributing to the aesthetic appeal of the community by improving or enhancing their home's curb appeal. PEP encourages residents to take pride in their homes, neighborhoods, and the City of Hesperia.

ISSUES/ANALYSIS

Hesperia residents are encouraged to nominate neighbors who have enhanced the exterior of their home with features such as manicured landscaping, drought-tolerant landscaping, rock-scaping, flowers and trees, driveway resurfacing, window enhancements, attractive exterior paint, or overall curb appeal. One honoree is selected at each quarterly CCAC Meeting, and the winning nominee receives \$1,000 in gift cards, a PEP yard sign, and community recognition.

FISCAL IMPACT

Funding for the Pride Enhancement Program is included in the Fiscal Year 2020-21 budget in account 100.07.200.0000.7800.

ALTERNATIVE(S)

1. Provide alternative direction to staff.

ATTACHMENT(S)

1. Attachment 1 – Pride Enhancement Program Nominees

Nomination: #1

Reason for Nomination:

We purchased our home in 2015 and the landscaping was basically non-existent. My husband, [NAME REDACTED], has spent hundreds of hours over the past 6 years putting in drought-resistant plants and rockscaping. He has over 40 different types of cacti. Many people driving by have stopped to tell him how beautiful the front yard is!

In addition, he has put in a garden, fruit trees and other drought-resistant plants in the backyard. He keeps the back maintained so it doesn't have any weeds or stickers, so that our dog won't hurt his paws. He is also a fanatic about picking up trash in front of our home.

I'm glad this work has given [NAME REDACTED] something to keep him busy, and that he has created such an inviting and beautiful space for us to live in!

BEFORE



BEFORE (cont.)



AFTER



Nomination: #2

Reason for Nomination: Improved overall curb appeal with addition of new vinyl picket fence and removal of original/worn wood fencing and replaced with vinyl fence. Drought-tolerant ice plant and bushes were planted on hillside and roses planted in front planters with addition of a crepe myrtle tree. Neighbors have highly complimented the new improvements!

BEFORE



AFTER



AFTER (cont.)



Nomination: #3

Reason for Nomination: This home has had a huge upgrade in curb appeal with the addition of new picket fencing and removal of old, worn down wood fencing to new vinyl fencing along hillside and back of house. Landscaping of ice plant and drought tolerant Hawthorn plants were added to the hillside while pink, red, yellow, and purple roses were added to the front planter. A crepe myrtle tree and fountain were also added with uplighting to be seen at night. The home looks great within the neighborhood!

BEFORE



AFTER





Nomination:	#4
Reason for Nomination:	I hope that our yard inspires other neighbors around us to enhance their yard as well. The front and the backyard use 0 water now. We only need to spray for weeds every few months to prevent them from growing.

BEFORE



AFTER

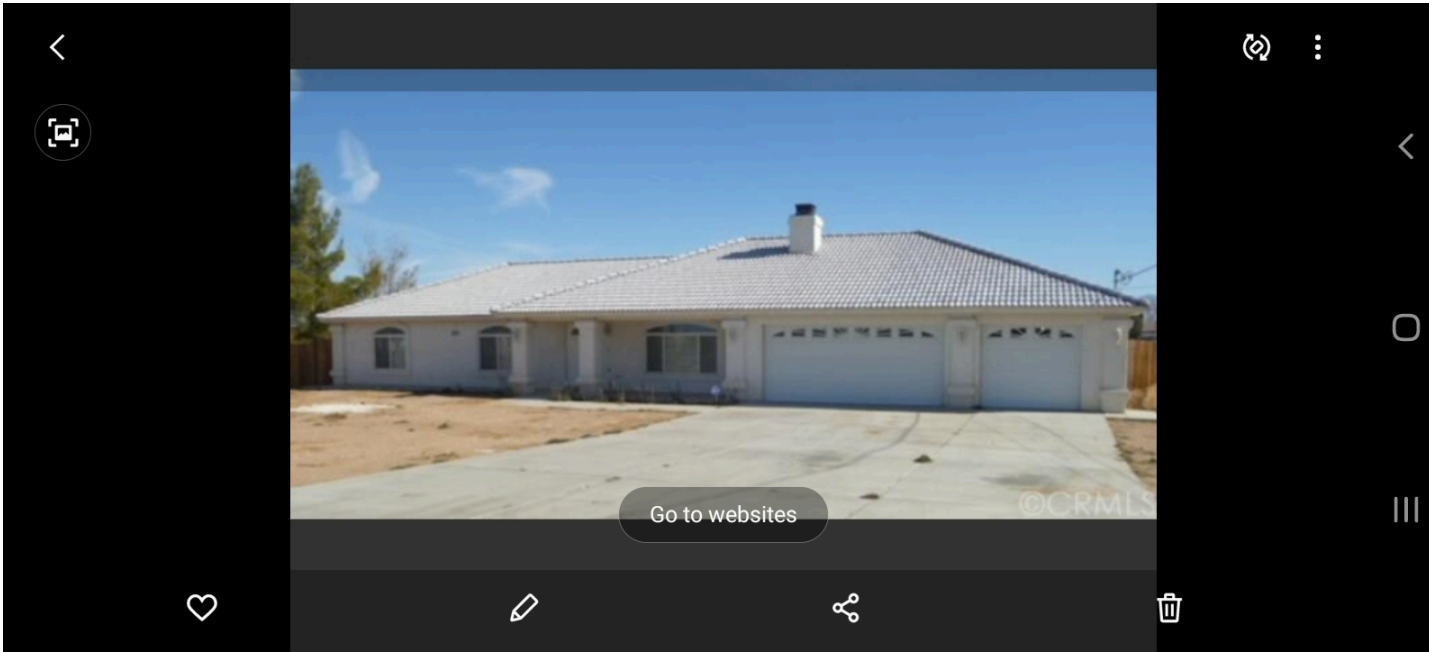






Nomination:	#5
Reason for Nomination:	I nominate this home because this family takes pride in fixing their home. The curb appeal of their home is very important to them. Also, taking care of lawn with drought-tolerant plants, attractive exterior paint, and manicured landscaping. This is a hard-working family that loves a beautiful home.

BEFORE



AFTER







AFTER (cont.)



Nomination:	#6
Reason for Nomination:	My husband and I (with the help of wonderful family and friends) have recreated our front yard over the last two years. We created different levels of drought resistant landscaping by adding turf and rock scaping. Besides having the turf laid by an amazing Hesperia landscaping company, we have done all the work ourselves. It took months of laying stack block, moving rocks with buckets due to the different levels, finding the plants that would thrive in our desert environment, and incredible hard work. The pay off has been amazing and the curb appeal of our home has improved tremendously. It has made our area a lot closer. The neighbors have loved watching the change and it has sparked many conversations, which in return has created a stronger bond between us all. This project has been an amazing experience and we thought we would share it with you all at the City.

BEFORE



AFTER



AFTER (cont.)

