

# City of Hesperia

## STAFF REPORT



**DATE:** March 20, 2018  
**TO:** Mayor and Council Members  
**FROM:** Nils Bentsen, City Manager  
**BY:** Rachel Molina, Assistant to the City Manager  
**SUBJECT:** Support of the 2018 Victor Valley Bicycle Tour

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### RECOMMENDED ACTION

It is recommended that the City Council provide direction to staff on supporting the 2018 Victor Valley Bicycle Tour.

### BACKGROUND

In 2015 and 2016, the City partnered with the Victor Valley Bicycle Tour (VVBT) by providing assistance with road closures and traffic control. In addition, in 2016 and 2017 the City Council approved event sponsorship in the amount of \$1,250. The VVBT operates under a 501 (c) (3) organization with the goal of raising awareness of the importance of bicycle safety in the community while promoting cycling as a healthy lifestyle for both recreation and transportation.

### ISSUES/ANALYSIS

Event organizers have requested that the City again sponsor the event in the amount of \$1,250. Their fourth annual cycling event is scheduled for Saturday, October 27, 2018. Like last year, the event will begin in Apple Valley, so the City will not be required to provide significant traffic control or public safety resources, as was the case in years' past.

### FISCAL IMPACT

Funding is available in General Fund account 100.01.100.0000.7500.

### ALTERNATIVE(S)

1. Provide alternative direction to staff.

### ATTACHMENT(S)

None