

City of Hesperia

STAFF REPORT



DATE: May 7, 2019
TO: Mayor and Council Members
FROM: Nils Bentsen, City Manager
BY: Rachel Molina, Assistant to the City Manager
SUBJECT: Support of the 2019 Victor Valley Bicycle Tour

RECOMMENDED ACTION

It is recommended that the City Council approve support of the 2019 Victor Valley Bicycle Tour in line with past practice, in the requested amount of \$1,500.

BACKGROUND

In 2015 and 2016, the City partnered with the Victor Valley Bicycle Tour (VVBT) by providing assistance with road closures and traffic control. In addition, in 2016, 2017 and 2018 the City Council approved event sponsorship in the amount of \$1,250. The VVBT operates under a 501 (c) (3) organization with the goal of raising awareness of the importance of bicycle safety in the community while promoting cycling as a healthy lifestyle for both recreation and transportation.

ISSUES/ANALYSIS

Event organizers have requested that the City again sponsor the VVBT; this year sponsorship is requested in the amount of \$1,500. The fifth annual cycling event is scheduled for Saturday, October 26, 2019. Like last year, the event will begin in Apple Valley, so the City will not be required to provide significant traffic control or public safety resources, as was the case in previous years.

FISCAL IMPACT

Funding is available in General Fund account 100.01.100.0000.7800.

ALTERNATIVE(S)

1. Provide alternative direction to staff.

ATTACHMENT(S)

None